

B. K. Birla College, Kalyan
(Empowered Autonomous Status)

Department of Multimedia & Mass Communication

Action Taken Report



AQAR 2023-24

Action Taken Report (ATR)
Feedback Received from Students, Alumni, Parents and
Faculties

Sr. No.	Feedback	Action Taken and its overall impact
1.	Many students suggested to inculcate practical sessions for the subjects.	The subjects like Computers and Multimedia included stop motion animation, TVC making. Subjects like writing and editing incorporated writing for different platforms along with LinkedIn profile and blog updating. Students were also asked to create something usable and functional from the waste to enhance creativity.
2.	Faculty suggested the structuring of syllabus for better delivery of course content.	Syllabus for TYBAMMC Journalism was structured to 4 theory modules and 1 practical module providing brief scope for the faculty members to give hands on assignment to the students.
3.	Practical exposure to be provided was suggested by Alumni students.	Considering the suggestion provided by Alumni, the students were sent to programs like Mukta Sanman (16/3/24) organized by News 18 group. The students were also provided a brief coverage of Loksabha elections for Maharashtra representing B. K. Birla College. The students also covered Vidhan Sabha elections for ABP group.